



# Management Consulting

## Level - 1

The objective of this course is to provide a **practical and current** review of the management consulting process and practice. It has been designed to provide learners **basic consulting skills** and strategies that will allow them to develop either an external or internal consulting career.

The course also provides a useful overview for those learners who may need to hire management consultants themselves. The context of this course is pragmatic and tactical. It will provide the learner with hands-on experience in the application of analytical critical thinking and problem solving submitting proposals, gathering information, and writing client reports on an individual and team basis.

### Critical areas covered:

- Ø Introduction to Management Consulting
- Ø The **5 phases** of the consulting process
- Ø Functional analysis – Introduction of the
- Ø External and Internal Size up process
- Ø Developing a consulting practice in various fields – internal and external
- Ø Pricing and Time Management
- Ø Developing the business plan - basics

The Certified Management Consultant™ (CMC®) certification is awarded to those select consultants (only 10,000 worldwide) who have met global standards for competence, ethics, and results.



Clients can be confident that the consultant who has earned the CMC® certification has a history of excellent performance in delivering results to clients; has met world-class standards of competence, ethics, and client satisfaction; and has maintained this level of professionalism through education and periodic certification renewal.

MC USA is an ISO/IEC 17024 certifying body for the Certified Management Consult®. The CMC® certification process confirms your education, continuing professional development and commitment to the highest ethical standards, and MC USA examiners rigorously assess your consulting engagements and competence to apply the knowledge and skills defined in MC USA's Competency Framework and Certification Scheme for Certified Management Consultants™ (CMC®).

The CMC certificate mark behind your name is one way to differentiate yourself from other consultants worldwide.

<p><b>Duration:</b></p> <p>Two (2) days course</p>	<p><b>Who should attend:</b></p> <p>This course is directed to professionals (i.e. Consultants, Engineers, Accountants, Lawyers, etc.) to provide the foundations needed to start your career in Management Consulting.</p>
<p><b>The trainer:</b></p> <p><b>Dr. Michele Vincenti</b>, MBA, M.A. (HOS), CIM, FCSI, STI, CMC, C.I.M., F.CIM, CMgr (UK), F.CMI (UK)</p>	<p><b>Cost:</b></p> <p>Tax receipt is issued in accordance to the Canada Revenue Agency (CRA's Interpretation Bulletins IT-512R2 and IT- 516R2) Alvana Business Consulting Inc. is a <b>registered company</b> with <b>Employment and Social Development Canada.</b></p>

**Prerequisite:** None  
The cost for Level 1 and Level 2 booked together is \$ 1,710.00. For group fees call us.

