



Management Consulting

Level - 2

The main focus of this course is on the learners' preparation for undertaking the Certified Management Consultant (CMC®) certification with the IMC-USA. The Certified Management Consultant (CMC®) mark is awarded by the IMC USA to consultants who have achieved a level of performance that includes professional standards in technical competency and ethics, and global standards in consulting competencies, professional behavior, client and project management, and personal conduct. There is no requirement for membership in any professional association or to attend any specific course to apply for the CMC®, but this course will give you the preparation you need to enter the profession. Learners will critically examine the nature and purposes of management consulting within the Global marketplace, and they will develop an understanding of

and apply some of the methodology, tools and techniques associated with the five stages of the consulting process (Covered in Level 1). For more information regarding IMC-USA visit <http://www.imcusa.org/>.

Critical areas covered:

- § Models applicable to the management of change
- § Proposal writing
- § WNTBA diagnosis consulting model
- § Case studies – Development of Recommendations and Implementation plan

The Certified Management Consultant™ (CMC®) certification is awarded to those select consultants (only 10,000 worldwide) who have met global standards for competence, ethics, and results.



Clients can be confident that the consultant who has earned the CMC® certification has a history of excellent performance in delivering results to clients; has met world-class standards of competence, ethics, and client satisfaction; and has maintained this level of professionalism through education and periodic certification renewal.

MC USA is an ISO/IEC 17024 certifying body for the Certified Management Consult®. The CMC® certification process confirms your education, continuing professional develop and commitment to the highest ethical standards, and MC USA examiners rigorously assess your consulting engagements and competence to apply the knowledge and skills defined in IMC USA's Competency Framework and Certification Scheme for Certified Management Consultants™ (CMC®).

The CMC certificate mark behind your name is one way differentiate yourself from other consultants worldwide.

<p>Duration:</p> <p>Two (2) days course</p>	<p>Who should attend: This course is directed to professionals (i.e. Consultants, Engineers, Accountants, Lawyers, etc.) who want to obtain the Certified Management Consulting (CMC®) certification with IMC-USA and get a better understanding of the consulting process.</p>
<p>The trainer:</p> <p>Dr. Michele Vincenti, MBA, M.A. (HOS), CIM, FCSI, STI, CMC, C.I.M., F.CIM, CMgr (UK), F.CMI (UK)</p>	<p>Cost:</p> <p>The cost includes 1 year student membership with IMC-USA. Tax receipt is issued in accordance to the Canada Revenue Agency (CRA's Interpretation Bulletins IT-512R2 and IT- 516R2). Alvana Business Consulting Inc is a registered company with Employment and Social Development Canada.</p>

Prerequisite: Level 1
The cost for Level 1 and Level 2 booked together is \$ 1,710.00. For group fees call us.

